1. Call to order 10:05 a.m./Rollcall of attendees: Susan Anderson, Jim Barrett, Rober Casler, David Earnest, Gail Hanson, Kathi Hart, Kenney Hegland, Alison Hughes, Bob Perrill, Dotty Sherwood-Cooney. Alumni Guests: Melinda Burke, Ricky Hernandez, Denise Shorbe.

2. Kathi Hart presented an overview of our present membership. 62 folks are delinquent with due payments despite reminders that had gone out. (11%), 2019 alone reflects 145 (26%) members are up for renewal and could result in a big loss of income. David Earnest felt we need to do something fast to save our current memberships and to increase memberships we definitely need to have a Spring reception to recruit new members.

3. Ricky Hernandez, presented an overview of the presentation previously presented at the October 9, 2019 BOD meeting. The last slide presented was the webpage from Iowa State University Retirees Association. They have a partnership with their Alumni Association and their model is worth exploring.

4. Ricky went through the draft Bylaw revision section by section, comment by comment. This initiated a great a dialog over questions that our BOD had. Having both Melinda and Ricky present was productive. They had clear concise answers to our questions regarding finance procedures. The most controversial issue is our UARA branding. Removing “association” from our branding is not acceptable to UARA members. Other Alumni Chapter/Clubs were previously asked to remove “association” from their branding as a policy and allowing us to keep association might cause issues.

5. Iowa State Univ RA is able to keep their “Association” branding as a “Constituent Group”. While we had other questions to ask ISURA, Melinda had suggested that we explore the Iowa State Model with them via Skype or “Zoom” to see how they were able to retain their branding, membership and financing support. Dotty suggested we pin down a date at that moment.
6. Following our dialog with Alumni, we went around the room and shared what we thought of the future partnership as a Chapter with Alumni. The majority seemed to be in favor of a possible transition.

Meeting adjourned