UARA 2015-2016 GOALS and OBJECTIVES

GOAL 1: Ensure the Sustainability of UARA
   Objective 1.A Secure necessary financial resources
   Objective 1.B Maintain/increase membership
   Objective 1.C Promote UARA leadership development
   Objective 1.D Formalize and maintain UARA relationship with UA Office of University Relations

GOAL 2: Promote Member Involvement in UARA Activities.
   Objective 2.A Provide opportunities for social interaction among members
   Objective 2.B Offer educational programs on topics of interest
   Objective 2.C Increase member participation on UARA Advisory Council and committees
   Objective 2.D Increase emphasis on advisory role of the Advisory Council

GOAL 3: Facilitate Long-term Efficient and Effective Operations of UARA
   Objective 3.A Prepare a set of Operating Guidelines as described in UARA Bylaws Revision 2, Section 6.
   Objective 3.B Secure adequate office space essential to UARA operations

GOAL 4: Ensure Effective Internal and External Communications
   Objective 4.A Publish three UARA newsletters per year in printed and electronic format
   Objective 4.B Frequently update and encourage widespread use of UARA Website by members and others
   Objective 4.C Increase visibility of UARA through wide distribution of newsletter, brochures and other printed materials to external units, groups, and organizations

GOAL 5: Provide UARA Sponsored Scholarships
   Objective 5.A Support selected UA students through UARA Irving Yall Book Scholarship, T.R. Rehm Graduate Scholarship, and Suzanne Van Ort Scholarship
   Objective 5.B Develop strategies for soliciting donations to scholarship endowment accounts
   Objective 5.C Communicate periodically with UA Foundation regarding endowment accounts

GOAL 6: Maintain and Strengthen External Relationships
   Objective 6.A Identify contributions retirees and UARA make to UA and the broader community
   Objective 6.B Promote and maintain relationships with various UA units including be not limited to Human Relations and University Relations
   Objective 6.C Promote and maintain relationships with UA personnel organizations (APAC, Faculty Senate, SAC)
   Objective 6.D Develop and maintain ongoing relationships with relevant non-campus based organizations to include but not limited to ASRS, PCOA, TMCSS, ACOA

Approved: May 2015